

Amazon Poultry

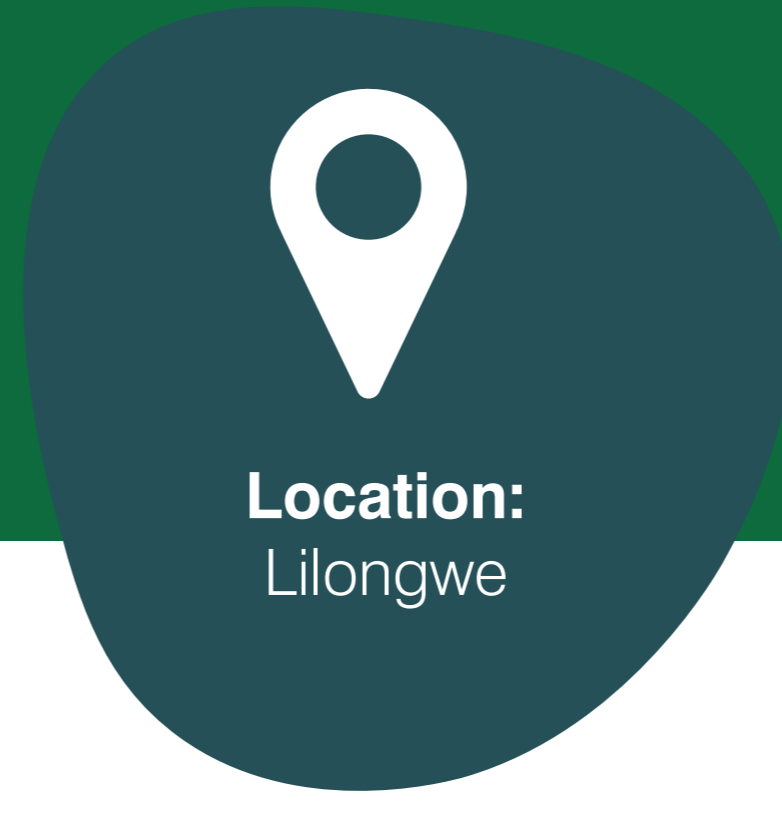


Produce:

Dressed chicken, day-old chicks, poultry feed, medicines, and equipment including feeders and drinkers



Established:
2015



Location:
Lilongwe

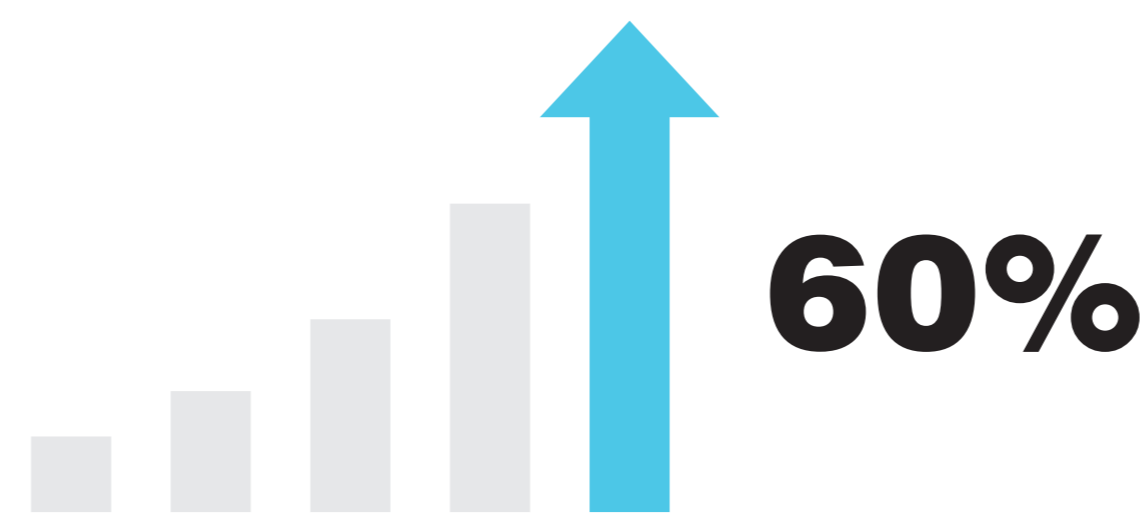


Investment required:

C. **£3m**

Debt

Growth



Amazon Poultry has 15 distribution outlets. The business has had a solid financial performance historically and is anticipated to scale given an additional investment: **60% five-year compounded annual growth** rate. This will be driven by increased volume emanating from additional production capacity and the improved line.



Production

Dressed broiler chickens

Amazon Poultry currently has 1,000 contracted farmers producing approximately five cycles of poultry a year. This has established a ready upstream and downstream market for poultry inputs with small-scale producers.



INVESTMENT NEEDED:

£135,000

investment to expand its processing unit and to increase the aggregation capacity targeting about 5,000 smallholder producers

Feed

Amazon has recently invested in a higher capacity feed mill to meet demand from the out-growers. They have 15 distribution outlets selling approximately 15 tonnes of feed each month and 1,000 farmers as a ready market for 2,000 tonnes of feed per year. 2,000 smallholder farmers supply Amazon with 1,550 tonnes of maize and 1,450 tonnes of soyabean per year.



INVESTMENT NEEDED:

£415,000

investment to expand the feed mill to a second production facility

Day-old chick

Amazon has 15 distribution outlets currently serving 1,000 smallholder farmers with 120,000 day-old chicks each year.



INVESTMENT NEEDED:

£960,000

for the parent stock unit and £115,000 for the hatchery unit

Other

Amazon supply medicines, water, and feed troughs.



INVESTMENT NEEDED:

£1.4m

for vehicles & marketing facilities, commodity purchase & trading, working capital for the expansion of the poultry operation

Meet the team



Dr Kannan Sengottaiyan, chairperson – has 20 years' experience as a registered vet. He is an expert in poultry breeding, feed mill technology and operations.

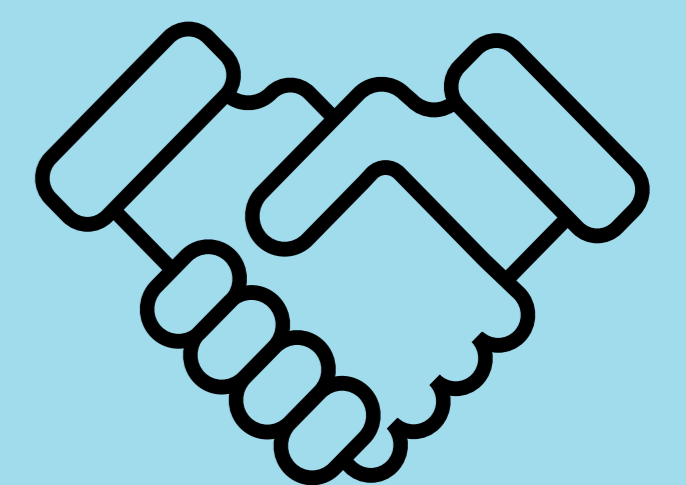


Henry Gome, head of finance and accounts – is an accomplished and highly motivated manager. He has 15 years' work experience in financial accounting and taxation and a BSc Accounting and Finance.



Gresham Thomas, sales manager – has worked at Airtel and TNM executing sales plans achieving KPIs. As general manager at Chombe Foods he also successfully pushed sales. He has 15 years' work experience in sales management.

The impact of the investment



1,000 smallholder farmers with increased livelihoods from access to stable output markets and by obtaining around 20% discount on essential poultry inputs

